Wheel Rail Interaction 2019 Sponsor Opportunities

Railroader Attendance Up Again For 2019
The Wheel Rail Interaction Conference continues to attract record numbers of professional railroaders from major heavy haul and rail transit properties. The 2018 conference held last April-May was very well received by attendees, speakers, and sponsors, and continued the upswing in railroader attendance that started with the 2009 conference. This very encouraging trend can be credited to several factors: an incredible lineup of presenters, the quality of the technical content provided by these world-class railroading professionals, and the media support provided by Trains magazine. The popular Rail Transit Seminar, added in 2009, is now a permanent part of the Wheel Rail Seminars curriculum.

The ExpoZone: Expanded Marketing Opportunities
Now in its tenth year, the ExpoZone offers marketers effective, up-close exposure at WRI 2019 seminars. As in 2018, all sponsorship levels for Rail Transit and Heavy Haul will include the Principles Course benefits package in the base price! The Principles Course has proven to be a very popular event, drawing attendees from both Rail Transit and Heavy Haul disciplines. Details on the program and sponsorship package pricing is attached. Please review and reserve your sponsorship early as space is limited and awarded on a “first-come” basis.

Location and Schedule
WRI 2019 is being held at the Hilton New Orleans Riverside in New Orleans, Louisiana and we have secured special discount pricing on rooms for the conference. Be sure to reserve your room early to receive this discounted rate. The 2019 conference will run Tuesday through Friday. The Rail Transit Seminar starts things off on Tuesday, June 18; the Principles Course (designed for both Transit and Heavy Haul attendees) will be held on Wednesday, June 19; the 2-day Heavy Haul Seminar follows on Thursday, June 20 and Friday, June 21.

We look forward to working with you to make WRI 2019 a great experience for our attendees. Please review the attached sponsor information and contact us with questions.

Questions, please contact Brandon Koenig, Director of Operations, 847-808-1818
SPONSOR LEVELS

Rail Transit Seminar, June 18, 2019

All sponsorships include same-level benefits for the Principles Course held June 19th!

Platinum Sponsorship – $3,800
Includes all Gold Level Benefits PLUS:
• One (1) additional complimentary registration for a total of three (3) complimentary registrations
• Sponsor Bio Page* with company info, logos and links to your site, plus special recognition on site

Double Platinum Sponsorship – $9,600
• Includes Platinum Level Sponsorship for all three events (Rail Transit, Principles, Heavy Haul)
• In addition, your organization will receive (1) half page ad in TRAINS Magazine. Graphic design included with tag line, “Look for us at the WRI’19 Conference in New Orleans, June 18 – 21, 2019”
• One Year Sponsorship with Interface Journal Including prominent spot with your logo and hot link to your web site.

Gold Sponsorship – $2,950
Includes all Silver Level Benefits PLUS:
• One (1) additional complimentary registration for a total of two (2) complimentary registrations for the Rail Transit Seminar, Principles Course and related social events
• 6’ Display Table in the Rail Transit Reception

Double Gold Sponsorship – $6,900
• Includes Gold Level Sponsorship for all three events (Rail Transit, Principles, Heavy Haul)
• In addition, your organization will receive (1) third page ad in TRAINS Magazine. Graphic design included with tag line, “Look for us at the WRI’19 Conference in New Orleans, June 18 – 21, 2019”
• One Year Sponsorship with Interface Journal Including prominent spot with your logo and hot link to your web site.

Silver Sponsorship – $2,300
Includes all Bronze Level Benefits PLUS:
• One (1) Complimentary registration for the Rail Transit Seminar, Principles Course and related social events
• 6’ Display table in ExpoZone/Refreshment Area
• On-screen logo presence in General Session Room
• Recognition on sponsor signage in Rail Transit & Principles registration area

Double Silver Sponsorship – $5,450
• Includes Silver Level Sponsorship for all three events (Rail Transit, Principles, Heavy Haul)
• In addition, your organization will receive (1) quarter page ad in TRAINS Magazine. Graphic design included with tag line, “Look for us at the WRI’19 Conference in New Orleans, June 18 – 21, 2019”
• One Year Sponsorship with Interface Journal Including prominent spot with your logo and hot link to your web site.

Bronze Sponsorship – $800
• Acknowledgment on select printed Rail Transit Seminar and Principles Course materials
• Logo placement on the Rail Transit and Principles Course website with link to your website

Double Bronze Sponsorship – $1,600
Includes Bronze Level Sponsorship for all three events (Rail Transit, Principles, Heavy Haul)
SPONSOR LEVELS

Heavy Haul Seminar, June 20-21, 2019

All sponsorships include same-level benefits for the Principles Course held June 19th!

**Platinum Sponsorship - $5,500**
Includes all Gold Level Benefits PLUS:
- One (1) additional complimentary registration for a total of three (3) complimentary registrations
- “Sponsor Bio Page” with company info, logos and links to your site, plus special recognition on site

**Double Platinum Sponsorship - $9,600**
- Includes Platinum Level Sponsorship for all three events (Rail Transit, Principles, Heavy Haul)
- In addition, your organization will receive (1) half page ad in TRAINS Magazine. Graphic design included with tag line, “Look for us at the WRI’ 19 Conference in New Orleans, June 18 – 21, 2019”
- One Year Sponsorship with Interface Journal Including prominent spot with your logo and hot link to your web site.

**Gold Sponsorship - $3,800**
Includes all Silver Level Benefits PLUS:
- One (1) additional complimentary registration for a total of two (2) complimentary registrations to the Heavy Haul, Principles Course and related social events
- 6’ Display Table in the Heavy Haul Welcome Reception

**Double Gold Sponsorship - $6,900**
- Includes Gold Level Sponsorship for all three events (Rail Transit, Principles, Heavy Haul)
- In addition, your organization will receive (1) third page ad in TRAINS Magazine. Graphic design included with tag line, “Look for us at the WRI’ 19 Conference in New Orleans, June 18 – 21, 2019”
- One Year Sponsorship with Interface Journal Including prominent spot with your logo and hot link to your web site.

**Silver Sponsorship - $3,200**
Includes all Bronze Level Benefits PLUS:
- One (1) Complimentary registration for the Heavy Haul Seminar, Principles Course and related social events
- 6’ Display table in ExpoZone/Refreshment Area
- On-screen logo presence in General Session Room
- Recognition on sponsor signage in Heavy Haul & Principles registration area

**Double Silver Sponsorship - $5,450**
- Includes Silver Level Sponsorship for all three events (Rail Transit, Principles, Heavy Haul)
- In addition, your organization will receive (1) quarter page ad in TRAINS Magazine. Graphic design included with tag line, “Look for us at the WRI’ 19 Conference in New Orleans, June 18 – 21, 2019”
- One Year Sponsorship with Interface Journal Including prominent spot with your logo and hot link to your web site.

**Bronze Sponsorship - $1,000**
- Acknowledgment on select printed Heavy Haul Seminar and Principles Course materials
- Logo placement on the Heavy Haul and Principles Course website with link to your website

**Double Bronze Sponsorship - $1,600**
Includes Bronze Level Sponsorship for all three events (Rail Transit, Principles, Heavy Haul)
Big Easy Sponsorship – $15,000.00

- ½ Page Ad in *Trains* magazine, your choice of issue. (upgrade to larger ad at additional price)
- Special signage throughout the conference with sponsor’s logo
- One Luncheon Sponsorship - Choice of three luncheons to sponsor with signage
- Joint sponsorship in the Heavy Haul “Grand Buffet”
- 25% discount on registration for all company personnel
- One Year Sponsorship with Interface Journal Including prominent spot with your logo and hot link to your web site.
- Double Platinum Sponsorship benefits (Applies to all three events – Rail Transit Seminar, Principles Course, Heavy Haul Seminar)
  - Three Complimentary Registrations
  - Sponsor Bio Page with company information, logo & link to your site, on the conference web site
  - 6’ display table in both the Rail Transit & Heavy Haul Seminar’s reception
  - 6’ display table in the ExpoZone/refreshment area
  - On-screen logo presence in the General Session Room
  - Recognition on sponsor signage
  - Acknowledgment on select printed materials
  - Logo Placement with hot link on each event web page
  - Recognition from the podium during General Session
SPONSOR COMMITMENT FORM

SPACE IS LIMITED & ASSIGNED ON A “FIRST COME” BASIS

Return this form and payment to: Wheel Rail Seminars, 160 Lexington Drive, Suite A
Buffalo Grove, IL 60089

☐ Rail Transit Sponsorship  ☐ Heavy Haul Sponsorship

Sponsoring Company Name ________________________________________________________

Sponsorship Level (check one): ☐ Platinum  ☐ Gold  ☐ Silver  ☐ Bronze
☐ Big Easy  ☐ Double Platinum  ☐ Double Gold  ☐ Double Silver  ☐ Double Bronze

Please choose one of the following:
☐ I am enclosing a check for $_______________ payable to: WHEEL RAIL SEMINARS
☐ I would like to pay $_______________ by Credit Card - additional 3% transaction fee applies.
   * (please fill out credit card authorization below)

Printed Name ____________________________________________ Title __________________________
Signature ____________________________________________ Date ______________________________
Telephone ____________________________ E-mail __________________________

CREDIT CARD AUTHORIZATION

Choose one: ☐ Visa  ☐ Mastercard  ☐ Discover  ☐ American Express

Name: __________________________________________________________
Company Name: ____________________________________________________________________
Billing Address: ____________________________________________________________________
Telephone: ____________________________
Credit Card Number: ____________________________
Expiration Date: ____________________________ 3-digit security code: ____________________________
   (located on back of credit card or AmEx 4 digit code)
Cardholder’s Name (print clearly): ______________________________________________________
Cardholder’s Signature: ________________________________________________________________

Seminar charges will appear on your monthly credit card statement as “Wheel Rail Seminars”
Some of our previous sponsor companies include: